

Rainmaker Composer project	A collection of project objects that represent the files in a Rainmaker Sales application.
Rainmaker Sales	Part of the OnLink Rainmaker Commerce Suite, Rainmaker Sales is a web-native browser-based solution that acts as a virtual sales person, providing unconstrained guidance to your e-business customers from initial needs analysis to a complete and valid solution. <i>See also</i> "Rainmaker Composer."
Rainmaker Sales application	A software application created with Rainmaker Composer, based on Rainmaker Sales, that collects information about the user's product requirements, offers selling and product information to the user, and provides methods for the user to generate quotes and purchase orders.
Rainmaker Sales application developer	Rainmaker Composer user or users responsible for the overall model of a Rainmaker Sales application, including data and user interface design. For Surveyor, the Rainmaker Sales application developer determines naming conventions and categories for data, works with the Rainmaker Surveyor API when necessary, and is responsible for enabling Rainmaker Surveyor.
Rainmaker Sales application user	The intended audience of your Rainmaker Sales application; the customer or shopper that accesses your Rainmaker Sales application via a Web browser in order to research, configure, and purchase a product or products.
Rainmaker Sales functions	Predefined collections of commands and calls, used by Rainmaker Sales and Composer and monitored by Rainmaker Surveyor for possible recording of events. See the <i>Rainmaker Composer 3.3 User's Guide</i> for more information.

Rainmaker Sales session	The time period that begins when a Rainmaker Sales application user initially loads a Rainmaker Sales application and ends when the user quits the application by closing their browser or moving to another URL.
RDBMS	<i>Relational Database Management System.</i> A program used to create, update, and administer a relational database. Rainmaker Surveyor 1.0 uses Oracle as an RDBMS.
Recorder	The first part of Rainmaker Surveyor's three-tiered architecture; records browser events within a Rainmaker Sales application and delivers the event information to Consolidator. <i>See also</i> "Consolidator" and "Translator."
reference configuration	A combination of Rainmaker Composer feature values and information related to that combination. For example, if the features defined for a page set are "color" and "size", then a reference configuration would define a color value, a size value, and one or more values for other attributes (price, for example) related to that combination of color and size. In this example, a reference configuration might be "red, large, \$2000".
selected configuration	The combination of feature values that the Rainmaker Sales application user selects.
selling events	Events presented to the Rainmaker Sales application user to enable and encourage them to continue shopping. Examples: session entered, page set loaded, exception encountered, link offered. <i>See also</i> "buying events" and "shopping events."
servlet	A Java-based technology designed for web server processing. Rainmaker Surveyor installs servlets that receive and manipulate the data sent by Recorder.
session	<i>See</i> "Rainmaker Sales session"

shopping events	Actions of the Rainmaker Sales application user during a session. Examples: item selected from Contents list, widget selected, link selected, session exited. <i>See also</i> “buying events” and “selling events.”
staging table	The Oracle database that stores the Rainmaker Surveyor event data passed from Consolidator.
star schema	Organization or structure of relational database tables used to support multi-dimensional reporting. The name is derived by the graphical representation of the relations between the tables. Rainmaker Surveyor uses a star schema as its default staging table structure.
Translator	The third part of Rainmaker Surveyor’s three-tiered architecture; interprets raw event data in the staging table and places it into a data mart for further refining. <i>See also</i> “Consolidator” and “Recorder.”
up-sell	The act of encouraging a Rainmaker Sales application user to purchase a product with more features or functionality than what they have currently selected.
valid configuration	In Rainmaker Composer, a combination of feature values defined in a configuration row of a Configuration table.
Web server administrator	Person responsible for installing and supporting Rainmaker Surveyor’s Consolidator component.
widget	An object in a Rainmaker Sales application (such as a check box, drop-down list box, radio button, or text field) used to present features and options. The widget is presented by the Rainmaker Sales application to the Rainmaker Sales application user, who then changes the state of the object (by selecting an option or entering text) to configure and refine their selections.